www.jim.ac.in





A JESUIT BUSINESS SCHOOL



Prospectus 2023



ST.JOSEPH'S INSTITUTE OF MANAGEMNT (JIM)

A DISCIPLINED APPROACH for the last 16 years has placed JIM as one of the top B-Schools in South India.

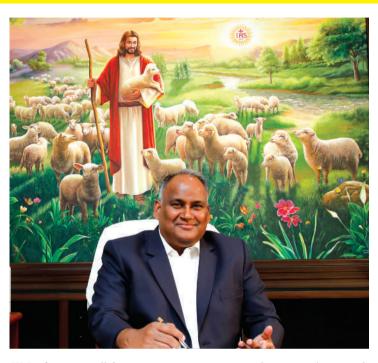
WE ENCOURAGE
OUR STUDENTS
TO ENGAGE IN EXTRACURRICULAR ACTIVITIES,
AND PARTICIPATE IN
TRAINING AND OTHER
OUTBOUND PROGRAMMES
TO MAKE THEM LEARN
AND EXPERIENCE LIFE
LESSONS.

Dear MBA Aspirants,

The business world is becoming increasingly global, and business education is reflecting this trend. Business education is evolving rapidly to keep pace with the changing needs of the business world and the broader society. I am honored to introduce St. Joseph's Institute of Management popularly known as JIM, a leading Jesuit Business Education Institute, with a steadfast objective of forming responsible leaders. A disciplined approach for the last 16 years has placed JIM as one of the top B-Schools in South India.

At our institute, we believe that a successful business leader is not only knowledgeable in the technical aspects of business, but also possesses strong leadership and communication skills, a deep understanding of ethics and social responsibility, and a global perspective.

Our MBA program is designed to suit the diverse needs and aspirations of our students. Our curriculum is updated to equip our students with the skills, knowledge, and mindset required to succeed in today's global economy. The team of professors are in constant touch with the industry and its happenings and hence finetune their course content and delivery, from time to time - in tune with the specific needs of the business sectors thus bringing a wealth of experience and knowledge to the classroom.



JIM fosters collaboration, innovation, and personal growth emphasizing the holistic development of the students. We encourage our students to engage in extracurricular activities, and participate in training and other outbound programmes to make them learn and experience life lessons. Group learnings make every student understand peers better; thus, paving a way for him/her to understand the affective domain. Our cutting-edge infrastructure, one of the best among the B-Schools of South India is designed to provide a supportive learning environment that encourages intellectual growth, social interaction, and professional development.

We are also proud of our alumni/ae network, serving in well-reputed companies across a range of sectors. They serve as a testimony to the quality of education and preparation our students receive at our institution.

I invite you to join JIM, and we look forward to supporting you on your journey towards a successful and fulfilling career.

Join "JIM" to transform your future.

Sincerely,

Rev. Dr. P. Paulraj SJ

Director



What is our Vision?

To form responsible leaders who are globally competent to lead a life based on values.

What is our Mission?

- To provide learning environment for integral development of individuals who have the right attitude, relevant skills and needed knowledge to adapt to corporate world.
- To remain as a centre of learning by innovative pedagogy, appropriate exposure to industries and cutting edge academic strategies.
- To contribute to the field of business education and industries through research, training, and consultancy.

What are our Core Values?

- Integrity
- Excellence (Magis)
- Service
- Responsibility

Graduate Attributes

- · Sound judgment
- · Sharp decision making skills
- Clarity in thinking and articulating
- · Competent to work in a team
- Social sensitivity

ST. JOSEPH'S INSTITUTE OF MANAGEMENT - JIM

St. Joseph's Institute of Management (JIM) is a Jesuit Business School. JIM is approved by All India Council for Technical Education (AICTE), New Delhi and affiliated to Bharathidasan University, Tiruchirappalli, Tamil Nadu. It is a part of St. Joseph's College, founded in 1844 by the Fathers of the Society of Jesus, popularly known as Jesuits; established much before the foundation of the University of Madras. Making good use of the autonomy given by the University Grants Commission (UGC) in 1978, the college excelled in every realm and has produced great men and women for others. In addition to all the high ratings for its performance and service in mission of education, the college was awarded with a special Heritage status.

In this college of high repute, JIM resides with a sole purpose of Forming Responsible Leaders. In JIM, we look at management education differently. Not teaching, but learning lies at the core of activities of the business school. Everybody learns here. Professors learn, students learn and the Jesuit management learns every day. What JIM does is that it creates an ecosystem of learning in which

students develop their competence to become leaders for tomorrow. Consciously we guide them to look at their learning holistically, not merely in terms of profit making; we do not want them to become just factory-ready graduates, but societyready graduates who make a difference in the lives of people and who are change-makers. IIM strives to create a meaningful future for its students, with market-oriented curriculum and innovative learning pedagogy. Learning, training and development are the triadic axis around which IIM operates and this makes it stand tall vis-a-vis other management institutions.

PROGRAMME OUTCOMES

PO1: Integral Development and Responsibility PO2: Critical Thinking and Problem Solving Skills

PO3: Interpersonal and Leadership Skills

PO4: Domain Knowledge PO5: Entrepreneurial Interest PO6: Ethical Consideration

PO7: Research and Consulting for Continuous Learning

PO8: Recent Development in Business: Local and Global Perspective





OUR CURRICULUM

The curriculum is restructured biannually taking into consideration the needs of the students and the demands of the changing business environment. Experienced professionals from industry and academia are involved in the syllabus restructuring process. The curriculum lays its emphasis on building a sound personality, enhancing competencies and acquiring sound knowledge about the industry.

In the first year, the students are enabled to sharpen their skills and get well grounded in all areas of management studies. They are equipped with the skills and tools necessary to improve their confidence and communication so that they gain maximum advantage of the management education. At the end of the second semester, a student is required to spend eight weeks in an organization undergoing an on-the job training regarded as 'Summer Internship Placement (SIP)'. Students also undertake a project during the SIP. After the completion of the internship, every student has to submit an observation report and has to face a viva-voce. Internship provides practical exposure that he/she can successfully relate

THE MBA

Programme

St. Joseph's Institute of Management (JIM) offers a Master's program in Business Administration (MBA). The program is spread over two years of four semesters and a Summer Internship Placement (SIP) program after the completion of the first year. The curriculum for the course has been designed with the objective of providing a comprehensive view of management with specialization in certain functional areas. Placement facilitation and entrepreneurship promotion are the mainstay of the program. It strives to produce ethically conscious leaders with social responsibility and concern, for the marginalized.

his/her classroom learning with field experience. It also gives an opportunity to the student to have a clear exposure to the stream, that he/she wants to specialize in.

The second-year courses place emphasis specialization/elective in functional areas of management such as Finance, Marketing, Human Resource Management, IT and Analytics and Supply Chain Management. The student can choose any two of the electives offered. In the final semester the student will undertake a major project in his specialization. Thereby a student would have specialized in two functional areas at the end of the program.



Assurances of Learning (AoL), are set for every course and we have put in place a mechanism to measure how the assurances are fulfilled. First, students map their competencies in which they become aware of the gap between what they are and what they aspire to become. From there each student is guided to become a team player through class room lectures, group discussions, live projects and seminar presentations and interpersonal interactions, leading to personal growth. Second, students are motivated to develop critical thinking by asking fundamental questions and finding solutions to problems and issues in businesses. After sifting through available sources of knowledge, an MBA student should learn to form his/her own opinion on issues. Third, in this learning and evaluation, an emphasis is placed on looking at concepts globally and analyse the impact of business decisions internationally. For no issue in business today is only local, instead everything is seen globally. Fourth, the tests, quizzes, seminars and live-projects aim at helping students develop communication skills that are essential to be successful management professionals as they need to articulate what they feel and think. In all this, a student through his/her learning becomes a person who gives importance to values, and aims to become 'man and woman for others'. The eco-system of learning never loses its focus on learning for others.



Communicative Competence Course

JIM gives special training in communication. While the students undergo a 21 days workshop on communication when they join, they are also helped throughout the course to improve their communication.

Bridge Course

Bridge course is conducted before the start of the first semester to prepare students to meet the requirements of rigorous management education at JIM. Intensive foundation courses in Basic Mathematics, Accountancy and Behavioural Science are given.

Personal Growth Lab

JIM believes in developing a strong personality with adequate self understanding, ability to manage oneself and effectively relate with others. It offers special training programmes. Intensive three day workshops are conducted in the areas of personal growth, building self esteem, value formation and interpersonal effectiveness.

Skill Enhancement Programme

Knowledge and skills evolve rapidly. To cope with the rapid change, students are trained in specific areas that will help them develop new knowledge, attitude and skills, both personally and professionally. The students undergo training in Personality Type Exercises, Neuroopportunities to develop skills in public speaking, presentation and preparation of reports.

The Institution-Industry Network

Institute-Industry interaction is one of the most critical differentiator among management institutions. This will greatly impact the learning process in MBA programme. JIM aims at bridging the gap through introducing programs like visits to local industries and participating in conclaves and programmes organized by them.

Industry Ready Training

Campus placement gets top priority in an MBA programme. While the whole MBA programme focuses on personal growth, interpersonal effectiveness that are vital for placement and career growth, there is a well planned industry ready training by competent professionals from outside in the second year to prepare them for placement.

CEO Connect

Life at JIM is a vibrant blend of class lectures, study sessions, management meets, competitive sports and cultural meets. There are seminars, guest lectures and workshops where a student is exposed to diverse views, opinions and ideas of many of the greatest minds in the world of business. Yet, a good part of the JIM life will not just be academic. There is a CEO Connect which bring CEOs from companies to share their expertise knowledge to student community.



Startup Mela: Nurturing Entrepreneurs

Every student is asked to come up with a business idea. Every step in learning is woven around that idea to commercialize it and convert it into a startup. JIM conducts a Startup Mela in which angel investors are invited to evaluate the business ideas. By this JIM prepares to produce employers not just employees.

Learning Academy

Learning Academy is an initiative in JIM to provide a platform for the students to enhance their advanced communication skills such as debating, discussing, sharing ideas, convincing, agreeing and disagreeing in a polite manner. The first year students are divided into three groups and they organize learning programmes focussing on specific themes twice a week.

Web Based Learning and Assessment

The students learn by accessing learning resources from the institute's web portal. They can submit the assignments, download resources and attend assessments online. This facilitates learning and dynamic interaction with faculty.

INFRASTRUCTURE FOR AN ECOSYSTEM OF LEARNING

Located in a sylvian atmosphere in the sprawling campus of St. Joseph's College, JIM provides adequate and sophisticated facilities integrated with latest information and communication systems. They provide stimulating environment for learning and developing skills.

Library

JIM has a well stacked air conditioned library with a rich collection of books, journals, periodicals and electronic resources along with access to EBSCO and many online databases. The courses are designed in such a way that the students have to regularly use library resources for assignments and classroom presentations.

ICT Facility

The computer lab is well furnished and air conditioned with latest IT infrastructure, software and high speed internet connectivity. Workshops that require use of systems are conducted in the lab. The lab is used to familiarize the students with the latest software and work effectively in office applications. The lab has high configuration computers to meet the demands of the students. The workstations are connected to 3I BM rack servers. JIM has 100 Mbps dedicated leased line for internet with Wi-Fi facilities for all the faculty and students.









Classrooms

Classrooms are designed for better interaction between faculty and students. All classrooms are well furnished, air-conditioned with audio visual facilities and equipped with dedicated interactive smart televisions to facilitate the use of online resources to help in effective learning.

Auditorium

A 250 seated fully air conditioned auditorium with quality acoustics and projection system is designed aesthetically to host guest lectures, presentations, seminars, workshops as well as orientations and other curricular talent shows on-stage.

JIM Woods

A serene atmosphere for the students to gather for newspaper reading and learning activities.

Kiosks

In order to facilitate learning outside the classrooms, we have Kiosks, where the students can gather to discuss and co-learn. Kiosks are connected with Wi-Fi facility and well lighted for evening discussions.

Sports and Games

Sports and games are the integral part of learning at JIM. Students play Tennis, Volley Ball, Table Tennis and other indoor games in the evening.

Learner's Corner

A waste dumping pit was converted into a beautiful learners' corner named RATIO STUDIORUM. Students go there for practicing public speaking, declamation and debate.

Video Conference Facility

Video Conferencing Facility in JIM helps in continuous interaction with experts from industry and academicians in leading business schools.

Language Lab

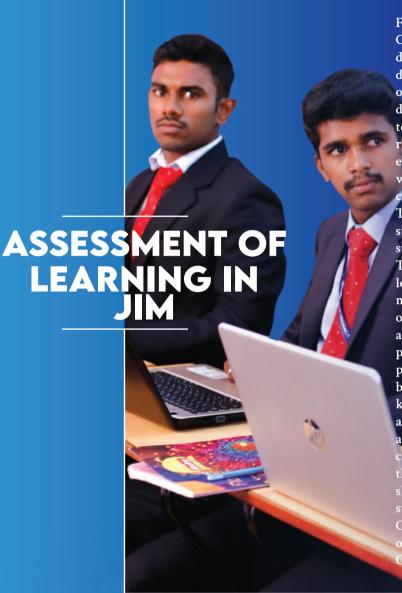
Communication is the single most vital skill for both learning and employment. A large number of our students come from rural areas from Tamil Medium Schools. Therefore, training them in English communication requires a language lab. A part of the computer lab is converted to language lab.

Personal Growth and Counselling Lab

To address to the personal needs of the students there is a Personal Growth and Counselling Lab.

Sosa Incubation Centre

JIM has been experimenting various initiatives to promote entrepreneurial interest and skills among the students and hone the skills of budding entrepreneurs. To facilitate this process, an incubation centre is designed where a group of entrepreneurs can work. It has six workstations to work on projects.



Following the Association to Advance Collegiate Schools of Business (AACSB) directives, first, learning begins with definition of student learning goals and objectives. Each learning goal describes the desired outcome that students should be able to accomplish when they graduate finally, regardless of their specializations. Second, every effort is made to align the curricula with the adopted goals to ensure that the curriculum addresses the learning goals. There is clear evidence that the work students do in one or more classes directly supports how and what student achieves. Third, identification of instruments to assess learningisdone. Wefollow "course-embedded" measures. In this, course assignments or other student demonstrations such as GD, PI and report from a course are evaluated for the purposes of AOL through a separate, distinct process that is driven by criteria established by more than three faculty. Not only subject knowledge but also communication skills to articulate what a student has learnt is tested and measured. Finally, once the scores are collected on students' performance through the outcomes assessment process, they are shared with and analyzed by the appropriate standing committee under the leadership of Chair, Examinations and finally the Director of IIM approves the score that is to be sent to Controller of Exams in the college.



Competition Success Review B-Schools Survey ranked JIM at 1st position among the Outstanding B-Schools of Excellence in Tamil Nadu and 13th position among the Outstanding B-schools of Excellence in the country and as one of the Top 4th private B- School in Tamil Nadu.



WHO CAN APPLY?

- Graduates of any discipline from a recognized university with a minimum of 50 per cent marks.
- Students awaiting their final semester results can also apply with the V/VII semester results. The final semester and all other pending papers if any must be cleared before 31st July 2023.
- The candidates who have taken any one of the Common Entrance Tests namely XAT*/CAT/CMAT/ ATMA/TANCET/MAT

HOW TO APPLY?

Have good score in XAT*/CAT/CMAT /ATMA/
TANCET/MAT

*Preference given to students with high XAT scores.

• Apply online at www.jim.ac.in

- Once shortlisted based on the scores, candidate will be invited to appear for a Written Test, Group Discussion, Presentation and Personal Interview
- Remember, JIM looks for passionate, sincere and hardworking candidates, not JUST candidates with high academic scores
- Note: Bank charges for online payment is applicable that depends on the bank and payment method. In case of any payment failure, JIM is not responsible.

WHAT IS THE SELECTION PROCESS?

- The submitted applications will be scrutinized for selection by JIM Admission Office.
- The short-listed candidates will receive a Call Letter through email for JIM selection process.
 Initial shortlisting will be done on the basis of the UG marks.



DATES TO REMEMBER

- Online application opens:09 December 2023
- JIM Selection Process:
 Phase 1: April 30th, Phase 2: May 21st
- Publication of provisionally selected candidates after each phase
- Payment of fees and admissions:
 As indicated in the selection letter

COURSE FEE

- Approximately 8 Lakhs.
- It is recommended to pay the fees annually.
- Fees once paid will not be refunded.

- Selection process will be conducted in 2 phases, based on candidate's date of application submission.
- Shortlisted candidates will go through a selection process that consists Written Test, Group Discussion, Presentation and Personal Interview (WT-GD-P-PI).
- The final selection of the candidate will be based on the composite score obtained by the candidate along with the Common Entrance Test Score, Percentage in SSLC, HSC and Under Graduation and Work Experience (If any).
- The list of provisionally selected candidates will be published in the website (www.jim.ac.in).
- The selected students should pay the fees on the stipulated dates.

DOCUMENTS TO BE UPLOADED

- Recent passport size photograph
- The entrance test XAT*/CAT/CMAT/ATMA/TANCET/ MAT hall ticket and / score card

- High School and Higher Secondary Mark statements
- Mark Statements/Consolidated Statement of the UG Degree
- Students awaiting their final semester results must submit the mark statements up to V/VII semester
- UG Degree / Provisional Certificate
- Transfer and Conduct Certificate
- Community Certificate
- Work Experience Certificate (If any)
- Attestation Letter from the Parish Priest (For Catholic Applicants Only)
- NRI Candidates must submit a residential permit issued by the Foreigner Regional Registration Office.

COURSE PROFILE

SEMESTER I

- 1. Business, Government & Society
- 2. Managerial Economics
- 3. Financial Statement Analysis
- 4. Organizational Behaviour
- 5. Quantitative Techniques
- 6. Business Communication
- 7. Spreadsheet for Managers
- 8. Introduction to Business Analytics

SEMESTER II

- 1. Financial Management
- 2. Marketing Management
- 3. Human Resource Management
- 4. Management Information Systems
- 5. Operations and Decision Making
- 6. Business Statistics
- 7. Innovation and Entrepreneurship
- 8. Corporate Ethics and Legal Aspects of Business

SEMESTER III

- 1. Global Strategy
- 2. Business Research
- 3. Summer Internship Placement (8 Weeks)

SEMESTER IV

1. Project & Dissertation (3 Weeks)



SPECIALIZATION COURSES

FINANCE

- 1. Security Analysis
- 2. Derivatives Management I
- 3. Banking & Financial Services
- 4. Financial Analytics
- 5. Financial Modelling using Spreadsheet I
- 6. Mutual Funds
- 7. Portfolio Management
- 8. Derivatives Management II
- 9. Financial Modelling using Spreadsheet II
- 10. Business Valuation
- 11. Personal Finance
- 12. Enterprise Risk Management

MARKETING

- 1. Product and Brand Management
- 2. Services Marketing
- 3. Digital Marketing
- 4. Business to Business Marketing
- 5. Marketing of Financial Products & Services
- 6. Influencer Marketing
- 7. Sales and Distribution Management
- 8. Retail Management
- 9. Marketing Analytics
- 10. International Marketing
- 11. Rural Marketing
- 12. Direct to Consumer Marketing

HR

- 1. Talent Acquisition
- 2. Learning and Development
- 3. Labour Codes I
- 4. Learning Organizations
- 5. People Analytics
- 6. Team Management
- 7. Performance & Compensation Management
- 8. Organizational Change & Development
- 9. Labour Codes II
- 10. Cross Cultural Management
- 11. Negotiation Management
- 12. Talent Management

IT & ANALYTICS

- 1. Machine Learning using Python
- 2. Data Mining and Data Warehousing
- 3. Big Data Analytics
- 4. Software Engineering
- 5. Structured Query Language (SQL)
- 6. Digital Commerce
- 7. Deep Learning & Artificial Intelligence
- 8. Digital Analytics
- 9. Block Chain and Business Applications
- 10. Cyber Security
- 11. Data Visualization
- 12. Emerging Technologies

SUPPLY CHAIN MANAGEMENT

- 1. Principles of Supply Chain Management
- 2. Supply Chain Data Management Analysis
- 3. Statistical Quality Control
- 4. Advanced Mathematical Techniques for Supply Chain Management
- 5. Lean Six Sigma
- 6. Digital Supply Chain Management
- 7. Global Supply Chain Management
- 8. Service Process Management
- 9. Project Management
- 10. Python Programming
- 11. Tora Package
- 12. Introduction to Data Envelopment Analysis

PhD PROGRAMME

JIM has a centre for research affiliated to Bharathidasan University. Major areas of Ph D research are HR, Marketing, Finance IT & Analytics and Supply Chain Management. JIM facilitates research through periodical review meetings. Both full time and part time Ph D program is facilitated in JIM with competent faculty.



MANAGEMENT DEVELOPMENT PROGRAMMES (MDP)

The MDPs are intended to encourage learning, which includes group work outs, re-enactment games, address and exchanges, role plays and presentation by members. The training programmes equip the members with new reasoning abilities that will upgrade their productivity and knowledge. JIM offers training to experts, academicians, students and parents. It also administers consulting to business associations, NGOs and educational institutions. The programme upgrades individual and business performance. The learners are furnished with the learning and abilities required to settle with better choices.



FACULTY DEVELOPMENT PROGRAMMES (FDP)

Programmes are designed for institutional heads, executives, educators and instructors from different establishments/universities/schools. The programs are offered as ground-breaking school/college mediation bundles planned for improving the instruction – learning process and capabilities. These programs help them become familiar with the most recent patterns involving strategies and methods for facilitating classroom learning.

LIFE AT JIM

Life at JIM is an engaging and enriching experience. It is an integrated learning environment which combines a series of learning events. All that happens at JIM leads to learning; lectures, tutorials, business games, case presentations, management events, seminars, conferences, cultural fests, sports, festivals, birthday celebrations, industry visits, social responsibility activities, neighbourhood engagement programmes, group discussions, clubs, outbound trainings and workshops. Students take their meals and refreshments in the canteen 'Magis Cafe' with











enhanced facilities. There is always a blend of academic rigor and joyful togetherness in JIM. Students learn in teams: they are part of team processes and master the skills for working in teams. They are helped to discover their potentials and hone them towards professional excellence. They learn every aspect of life here.







JIMNESIA' – Talent Hunt is a annual social fest for students in JIM. It is a two days show, wherein every one meet up as a family . Arrangement of competitions both Academic and Cultural make the events during the day. It is a festival of ability in being as one and perceiving oneself in others. It expects to fabricate solidarity of brains and hearts required for the Life in JIM.

STUDENT ADVISORY COUNCIL (SAC)

JIM focuses on student activities along the rigorous academic programmes. Student Advisory Council (SAC) is a student initiative to develop managerial competencies through programmes designed and run by the students, where they showcase their skills and develop them. All the extracurricular activities, sports, clubs and festivals are conducted by SAC led student community.

JIM CONNECT

A monthly E- news letter designed and led by JIM students. The aim of this e-newsletter is to provide the updates and trending information, along with facts and details about fields like technology, upcoming innovative products, latest courses of study, trends and turns in market and much more. JIM always strives to be rooted while spreading its wings to reach greater heights, therefore in this newsletter there would be a regular feature on Management concepts in Thirukural. JIM monthly activities and messages is also a feature in this issue.

JIMSPIRE

It is a business-focused extravaganza where students showcase their diverse talents to boost social interaction - the exchange of creative ideas and concepts. The one-day national-level management meet for PG students is meant to augment the student's practical learning experiences. The series of events designed for the entire day is primarily intended to foster the business instincts of young minds. JIM believes in nurturing ideas that will bring positive changes in tomorrow's business ecosystem.



led management event conducted for UG students across the country. This helps JIM students to develop thinking and organizing skills while enabling business students from other colleges to show case their managerial competency.

CLUBS

The students form learning clubs based on their area of specialization. They organize special events, discussions and visit places to









business plans, conduct stock wars and converse with experts in the field.

HR

The HR club invites experts among the HR practitioners and actively discuss the various HR issues, labour laws, recruitment practices, competency mapping procedures and performance management practices.

MARKETING

The marketing club meets every week to discuss emerging areas and trends such as digital marketing and social entrepreneurship. They conduct games, workshops to simulate marketing activities such as product launch, brand exercises and design





IT & ANALYTICS

systems students frequently to generate new ideas for developing information system for organisational efficiency and applications for specific need. They learn tools of business analytics and gain hands on experience in analytics through special workshops.

RYC

This club works in collaboration with Rotaract City, Trichy Chapter. RYC provides an opportunity for the students to enhance the knowledge and skills that will assist them in personal development, to address the social issues.



PLACEMENTS

Placement is an indicator of the performance of a Business School. JIM has successfully placed 105 students out of 120 for the batch 2021 – 2023. More than 50 companies have come for placement with an average salary package of 5.5 lakhs and the highest offered was 13 lakhs. This year the maximum jobs were in finance, followed by Microfinance and FMCG for sales. The recruiters represented various sectors like BFSI, Manufacturing, Telecom, IT, Analytics, Media and Retail. Some of the prominent recruiters were Federal Bank, ITC, HDFC Life, CUB, ICICI Securities & TCS

ALUMNI/AE

JIM boasts of hundreds of Alumni/ae who are working in different industries. They are seen as part of the JIM family and are informed about all that happens in JIM. They regularly come back to the Alma Mater with a sense of pride and happiness. The Alumni/ae register and update their details through the dedicated web portal. Annual Alumni meetings are held. Besides, Alumni/ae Chapter meetings are held in other cities at regular intervals.



RECRUITERS

Aachi

Acurus Solutions

Adani Wilmar

Align Associate

Asian Paints

Axis Bank

Berger Paints

Cafe Coffee Day

CBRE

CUB

Dabur

Dalmia Cement

DataZoic

Decathlon

Econ Systems

Fangs Technology Ltd

Federal Bank

Fincare

Godrej Consumer

HDB Financial Services

HDFC Bank

HDFC Life

ICICI Bank

ICICI Securities

Indian Oil-Adani Gas

IndusInd Bank

INFOR

ITC

JR Analytics

Kellogg's

Khimji Ramdas

MRF

Naukri.Com

Neeyamo

Nestle

Nippon Paints

NJ India Invest Pvt. Ltd.

Purple Slate

Ramco Systems

Rane

Reckitt Benckiser

Reliance Retail Ltd.

Rox Trading and Systems

SBI General

Societe Generale

TCS

TTK

Ujjivan

Veritas

VKC Pride





SUMMER INTERNSHIP PLACEMENTS (SIP)

SIP plays a vital role in the MBA program. Students go to companies and market places for two months after the first year. They learn from hands on experience, get exposed to the real business situations and try to link their academic learning to the practical problems. Faculty guide them, visit them and help them learn better. Some of the students get pre-placement job offers after the SIP.

FACULTY PROFILE

Rev. Dr. P. Paulraj SJ MA., MBA., PhD Director & Professor – Marketing & HR

Rev. Fr. I. Antony Inico SJ M.Com, (PhD) Administrator

Dr. S. Suresh

Dr. P. Jega Patrick MBA., PhD Associate Professor - Marketing

M.Sc., MBA., M.Phil., PGDCA., PhD Assistant Professor - IT & Analytics

Dr. J. Michael Sammanasu M.Com., MBA., M.Ed., M.Phil., PhD Associate Professor - HR

Dr. A. Pappu Rajan MCA., MBA., M.Phil., PhD Associate Professor – IT & Analytics

Dr. S. Karthikeyan MPT., MSc (Psy)., MBA., PhD Assistant Professor - Marketing

Dr. Albin D Robert Lawrence M.Com., M.Phil., MBA, PhD Assistant Professor - Finance

Dr. D. Allen Rose Shamini MBA, NET., SET., PhD Assistant Professor - HR

Ms. Sahaya Restina James MA, PGDELT, M Ed, NET, BETT Assistant Professor - Communication

Dr. Y. Arul Sulochana MBA, PhD Assistant Professor - Finance

Dr. R. Murali MBA, SET, PhD Assistant Professor – Marketing & HR

Dr. P. Mariappan M.Sc., MBA, M.Phil, PGDOR, PhD(Maths), PhD (Management) Associate Professor – Supply Chain Management

Dr. S. Manoharan BE., MBA., DipTD., PhD. Placement Officer

Dr. Nisha Thundiyil MFT., MBA., PhD. Assistant Professor – HR & Marketing

Dr. S. Anjali Daisy MBA, PGDLL, PhD Assistant Professor – HR & Marketing

Adjunct Faculty

Rev. Dr. Peter Xavier Clive House, Tiruchirappalli

Dr. B. Senthil ArasuProfessor, Department of Management
Studies, NIT - Trichy

Dr. Suresh Paul Antony Associate Professor, IIM, Trichy

Prof. R. VenkataramanVisiting Professor - BIM, LIBA & XIME

Mr. M. Hariharan Director, Savoir Faire Management Service Pvt. Ltd., Mumbai.

Mrs. Poornima DGM, Finance Department, BHEL

Dr. S. Dominic Associate Professor National Institute of Technology, Trichy

Dr. Srinivasulu Reddy Assistant Professor National Institute of Technology, Trichy

Mr. M. Saravanan Head –Legal –India @ Bharat FIH Pvt Ltd., Chennai

Mr. Antony Vishal Founder YBE Creative House, Chennai

Mr. Paul James Managing Director, PSCS Analytics Pvt. Ltd., Chennai

Dr. J. Sadakkadulla Former Regional Director, Reserve Bank of India, Chennai

Dr. ISF Irudhayaraj Former Professor, XLRI

Visiting Faculty

Fr. Emmanuel Arockiam SJ HOD, PG Dept of Counselling Psychology St. Joseph's College, Tiruchirappalli

Mr. Rahul Ignatius (Alumni) Advanced Analytics consultant Wells Fargo, Bengaluru

Mr. Vinoth Kishore HR Manager India HQ-Gigamon

Mr. Arul Michael Raj (Alumni) Project Management Lead, HCL Technologies, Coimbatore

Mr.Gideon . (Alumni) Senior Business Analyst , Bautomate, Chennai Mr. S. M.Vinoth (Alumni) Senior Business Analyst, Infosys, Chennai

Mr. S.Ashok Sundaresan Charted Accountant MSME in Engineering Sector - Shreechakra Industries

Dr. Christy M. Cook Lecturer, Department of Marketing, Walker College of Business, Appalachian State University, USA

Amarnath R GST Practitioner and trainer CA.S.Ashok Kumar

Chartered Accountant

Are Holen MD. PhD

Founder of Acem, Psychiatrist
Anil Peter Monteiro

Transformational Leadership Coach Business Mentor, Strategic HR Partner

Mr. Vasantharaj P. (Alumni) Deputy Manager (HR), Dalmia Cement

Dr. Veeramani Asst., Professor, Department of GR (Mathematics Section) University of Technology and Applied Sciences, Salalah, Sultanate of Oman

Dr. Ravindran Former HoD, Dept. English, SJC

Dr. M. Krishnan Vice-Chancellor Central University of Tamil Nadu, Thiruvarur

Dr. P. ArunachalamProfessor, Department of Applied Economics,
Cochin University of Science and Technology

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